



Lance Bennett, Ruddick C. Lawrence Professor of Communication at University of Washington-Seattle, waited to be introduced on April 7, 2014, at the Mershon Center.



Lance Bennett spoke on "The Logic of Connective Action: Public Engagement in the Digital Age" as part of the Mershon Center's Citizenship Speaker Series.



Lance Bennett's most recent book is *The Logic of Connective Action: Digital Media and the Personalization of Contentious Politics*, with Alexandra Segerberg (Cambridge University Press, 2013).



About 40 people attended Lance Bennett's talk at the Mershon Center.